



Jinju International Agriculture & Food Expo 2016
The city of exporting fresh agricultural products, Jinju

Jinju International Agriculture & Food Expo 2016

November 9(Wed.) ~ November 13(Sun.), 2016(for 5 days)
Around Jinju Sports Stadium

Learn, enjoy and share
the real taste
of fresh agriculture!



1 of 100 Korean tourism attractions,
Chokseongnu Pavilion

Hosted by 경상남도 진주시

Supported by 외교통 농림축산식품부 RDA 산림청 Kofpi NAQS 한국관광공사 aT LH

한국농어촌공사 kotra FACT NH 경상대학교 경남과학기술대학교 한국농산물협회 KFIA

Sponsored by 진주축산업협동조합

Summary of the event

- Title : (in Korean) 2016 진주국제농식품박람회
(in English) Jinju International Agriculture & Food Expo 2016
(short title in English) AGREX & FOOD KOREA 2016
- Period : 10:00~18:00, November 9(Wed.) ~ November 13(Sun.), 2016
- Venue : Around Jinju Sports Stadium and MBC Convention
- Scale : 30 businesses from 10 countries, 500 booths
- Hosted by  경상남도 GYEONGNAM  진 주 시
- Supported by  의 교 부  농림축산식품부  RDA 농촌진흥청  산 립 청  한국농림산업진흥원  NAQS  한국전농공사  aT 한국농수산식품유통공사
-  LH 한국토지주택공사  KFE 한국농어촌공사  kotra Korea Trade Investment Promotion Agency  FACT 농업기술실용화재단  NIB 농림부  경상대학교  경남과학기술대학교
-  한국농수산식품유통공사  KFA 한국식품산업협회
- Sponsored by  진주축산업협동조합

Exhibition information

Exhibition (big-top tent)	Synchronous events	Concurrent Events (Mongol tent, Greenhouse)
Hall of Advanced Agricultural Machine Industry, Hall of Overseas, Hall of Creative Foods, Hall of Seeds	The 6 th Korean Native Agricultural Seed Exhibition, The 18 th Jinju Agricultural Products Export Awards	Trip to Urban Farm, Livestock Products Festival, Cooking Contest, Local Food, Direct Trading Market, Chrysanthemum Exhibition, Horticulture Exhibition, Culture Performance, Animal Farm, Folk Food Court

Exhibition items

Bio & agricultural chemical fusion industry	Newly developed seeds, new species, fusion(IT, BT, CT, GT) agriculture, insects, bio industry, new bio technology, organic farming methods, chemical & fertilizer manufacturing
Crop cultivation & processing	New cultivation technology, Automatic system
Protected agriculture	Fruits · vegetables · flowers, greenhouse equipment, heaters, Solar System, LED system
Distribution & logistics	Distribution system, storage facility, wholesale & brokerage, sorting, drying and other facilities
Agricultural machines and equipment	Manufacturing agricultural machine & parts
Stockbreeding & animals	Feeds & prepared food, feed wholesale, pig farming, dairy, hatching products
Forestry	Forestry machinery, forestry-related service, gardening products
Native seeds	Newly developed seeds, species new cultivar, seed bank
Inner beauty industry	Development of natural medicines & cosmetics
Food materials	Eco-friendly processed food, eco-friendly local agricultural products, functional food, traditional food
Agricultural service	Agriculture consulting, agricultural education organizations & companies, farmland lease from central & local government, returning to farming, city farm, finance & insurance

● Business Programs

Excellent lectures related with world agriculture & food	<p>Finding the optimal development methods of future agriculture and food industry through the active exchanges among the professionals in agriculture and food</p> <ul style="list-style-type: none"> – Jinju International Agriculture Forum / – Korea–China–Japan International Agricultural Food & Bio Science Conference
Trade Meeting & MOU Signing Ceremony	<p>Trade Meeting with overseas buyers who have high preference level in Korean food</p> <ul style="list-style-type: none"> – Preparing separated meeting room for the overseas buyers having high purchasing power – Flexible operation of Trade Meeting & MOU Signing Ceremony
Field Experience Programs	<p>Farm & Manufacturer Visiting programs for overseas buyers and overseas agricultural organizations</p> <ul style="list-style-type: none"> – Farm Stay in local farms – Visiting best food and equipment manufacturers, Technical Tour

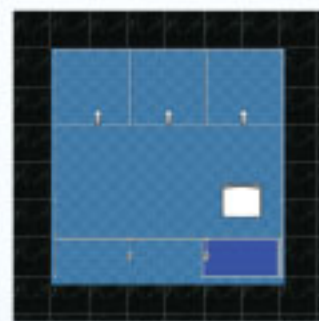
● Booth Information

① Basic Booth

– Uniformly installed by Jinju City



Main View



Top View

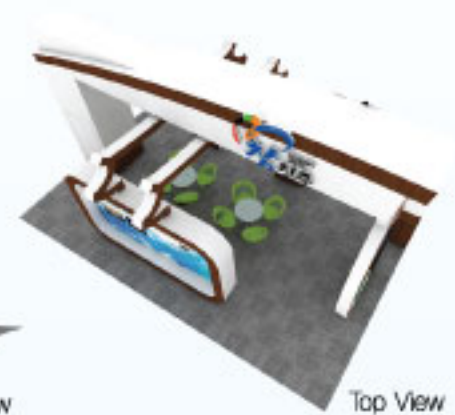
* The above image is just for your understanding and can be changed without any notice.

* The images of all the booths can be changed depending on the view angles.

② Space Only



Main View



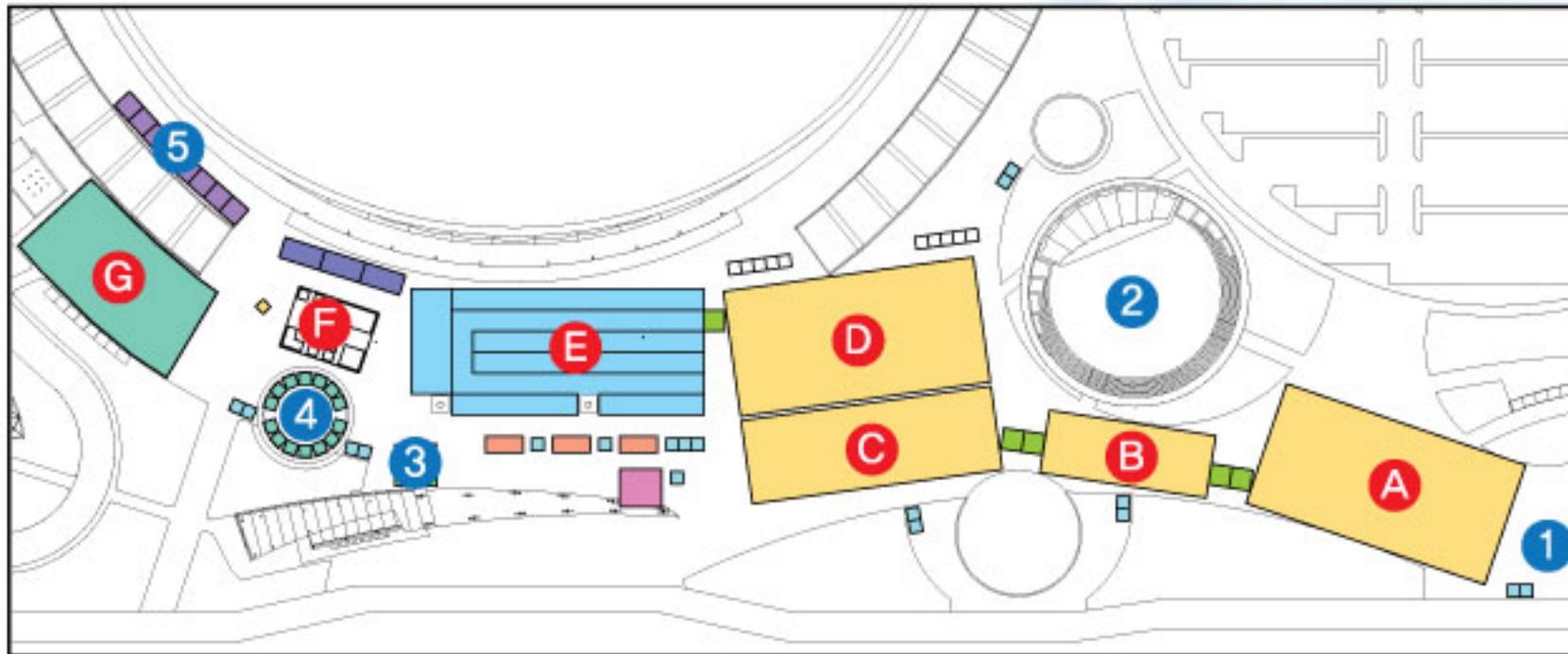
Top View

– The participant installs the booth with his own design on the provided space.

– The Executive Office will check and give the permission after receiving the documents by the certificated construction company which is registered in Coex or Bexco, or the documents by the participants.

Booth Layout

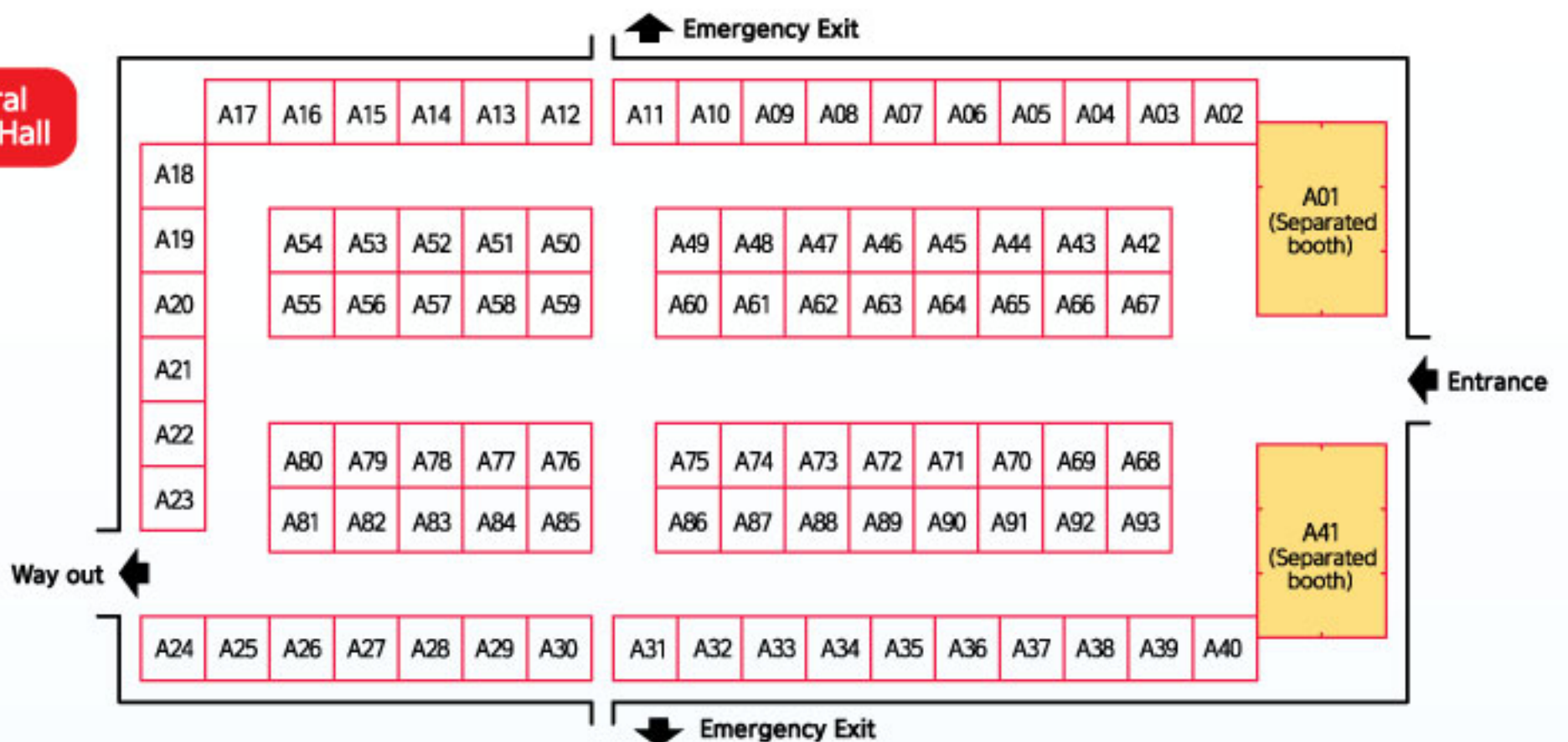
Venue Layout



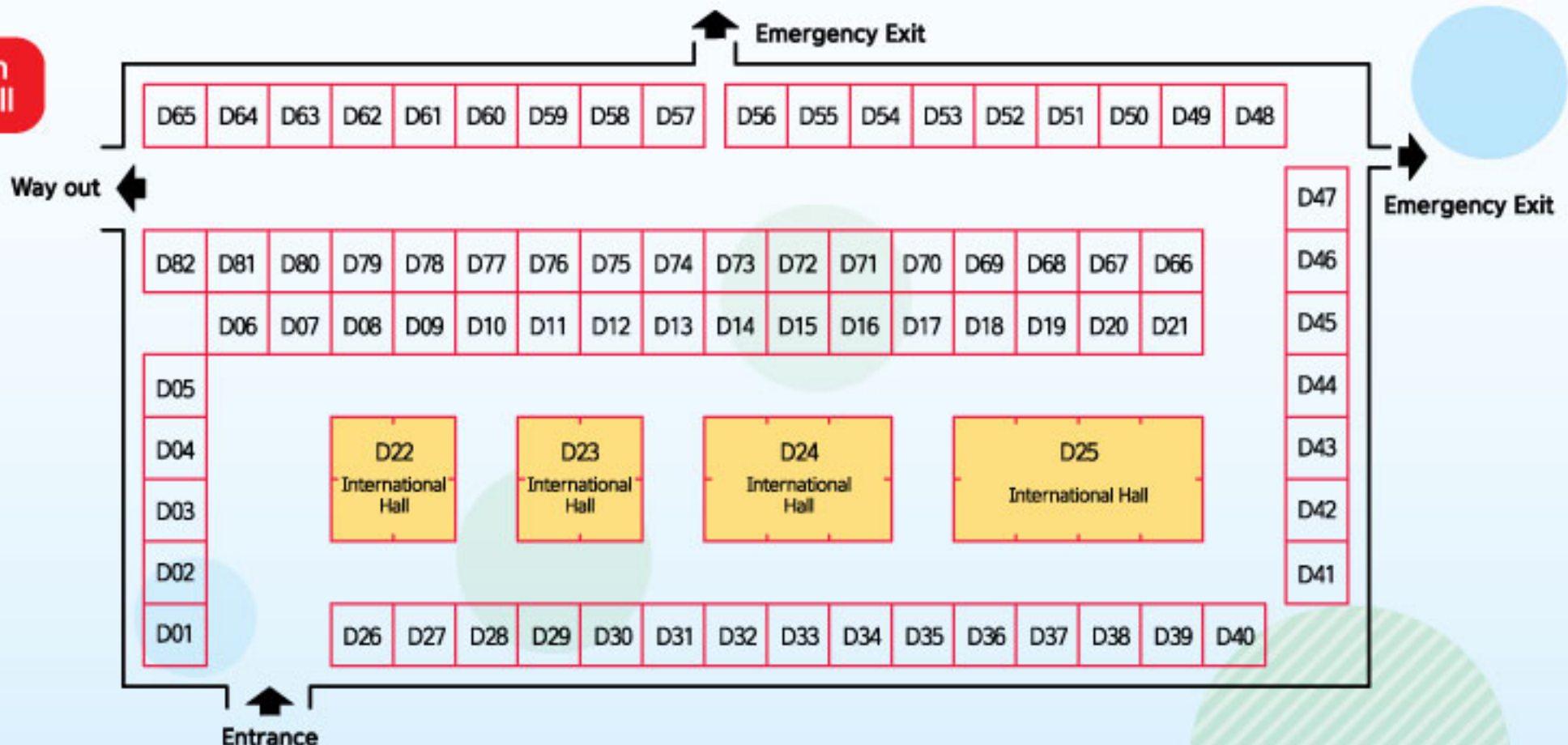
- A** Agricultural Machinery Hall
- B** International Hall
- C** Seed Hall
- D** Creation Food Hall
- E** Agriculture Education & Experience Programs
- F** Kids Zone, Animal Farm
- G** Trip to Urban Farm
- 1** All-source Situation Room
- 2** Opening Ceremony Hall
- 3** Culture Performance Hall
- 4** Direct Trading Market
- 5** Folk Food Court

Enterprises' Exhibition

A Hall Agricultural Machinery Hall



D Hall Creation Food Hall



The participation Rules of Jinju International Agriculture & Food Expo 2016

【Article 1】 Definition of terms

1. 'participant' means a company, association, organization or person who handed in the participation application form and paid the booth fee.
2. 'Expo' means Jinju International Agriculture & Food Expo 2016.
3. 'Host' means Jinju City Hall, Gyeongnam Province.

【Article 2】 Participation application

1. Participants must hand in the application form to the host after filling out the form and pay the booth fee notified after the arrangement of the booth.
2. In case of any changes in the proposed documents, participants must inform host of the changes and will take all the responsibility for the disadvantage caused by withholding informing the changes.

【Article 3】 Arrangement of Exhibition Space

Host must consider the participants' nationality, the exhibit items, the reception order, applied exhibition space, booth type and participants location when arranging the location of booth. Participants must cooperate with the demands of the host.

【Article 4】 Management of Exhibition Hall

1. Participants must exhibit only the items indicated in the application form and arrange staff who will manage the booth.
2. In case that participants exhibit items which are not indicated in the application form or which are not suitable in this expo, or they try to sell the items directly without advance permission, the host can order the stopping exhibition and sales or the clearing the booth. In this case, the booth fee will not be refunded and the participants can not ask for the compensation.
3. Participants must not transfer, resale or exchange any part of the booth without host's written consent.
4. Participants must not vandalize or change floor, ceiling, pillars or walls of the booth with paints or glues(adhesives).
5. Host can selectively exclude or restrict the exhibition items and exhibition to secure the maintenance of order and safety and to prevent the violation of social norms.

【Article 5】 Booth Fee Payment Condition

1. Participants must pay the booth fee notified by the host after signing the contract.
2. If the participant does not pay the participation fee and other related fees, the host can put off his participation until the participant pays the fees or can hold the exhibition items selectively.

【Article 6】 Participants' Cancellation or Change in participation

1. If participants wants to cancel the use of some or all exhibition space, the participants must inform the host of the cancellation in the written form.
2. Cancellation 20 days before the exhibition : 50% of the booth fee will be refunded.
Cancellation 10 days before the exhibition : 20% of the booth fee will be refunded.
3. Other fee except the refund will be confiscated and there will be no interest on the confiscated money.

【Article 7】 Cancellation or Change in Expo

If the Expo is stopped or cancelled due to the exhibition, the booth fee will be calculated by the used days and refunded.
In case of natural disasters or uncontrollable situation, the booth fee will be fully refunded.

【Article 8】 Installation and Exhibition of the items

Participants must complete the installation and exhibition of the items within the allocated period.

【Article 9】 Taking the items and equipment out of the booth

Participants must take the items and equipment out of the booth within the allocated period, and if they do not complete it, they must pay the additional charge which the host will cover for the delay.

【Article 10】 Exhibition Security, Risk Bearing and Insurance

1. Host will take suitable safety measures for the participants and visitors.
2. Participants will take responsibility of the damage and theft of the equipment and exhibit items in the arranged booth during the exhibition and removal of the booth.
3. If the participant intentionally or mistakenly causes damages or hurts to the host or other participants by a fire, theft, breakdown or others, he will take responsibility of the compensation and the insurance for the damages.

【Article 11】 Fire Prevention Rule

All the materials used in the booth must be nonflammable, abiding by the Fire Prevention Regulations and the host can ask the participants to remedy the installation to prevent a fire.

【Article 12】 Protection of Intellectual Property Rights

Participants must not exhibit the products or technology which can infringe other's patents or intellectual property rights. If the participants do not abide by this rule, the host will ask the participants to withdraw from the exhibition and will not refund the exhibition-related charges.

【Article 13】 Supplement Rules

If needed, the host can enact the supplement rules which are not indicated in the participation contract, and the participants must abide by the added supplement rules.

【Article 14】 Solution of Conflict

The conflict on the participation rules between the host and the participant and the conflict on both parties' right and duty will be solved through the mutual discussion. If both parties do not get the solution through the mutual discussion, both parties will follow the result of mediation of the competent court and can not appeal the result.

Directions



Transportation Information

Wner-driven car

From Seoul	Gyeongbu Expressway → Daejeon → Daejeon-Tongyeong Expressway → Namhae Expressway → Munsan(E. Jinju)IC
From Busan	Namhae Expressway → Jinyeong → Changwon → Munsan(E. Jinju)IC
From Chuncheon	Jungang Expressway → Daegu → Changwon → Jungbu Naeryuk Expressway → Masan → Namhae Expressway → Munsan(E. Jinju)IC

Public transportation

Destination	Jinju Expressbus Terminal(+82-55-752-5167) Seoul Gyeongbu 3 hours and 30 minutes / Eastern Seoul 3 hours and 50 minutes / Daejeon 2 hours / Gwangju 2 hours
Destination	Jinju Intercity Bus Terminal(+82-55-741-6039) Seoul Nambu Terminal 3 hours and 35 minutes / Busan 1 hour and 30 minutes / Daejeon Dongbu 2 hours/ Daegu 1 hour and 40 minutes

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