### **Exhibition Venue Guide**





| Hall A   | Agriculture Technologies Hall |
|----------|-------------------------------|
| Hall B   | Promotion Hall                |
| Hall C/D | Green Food Hall               |
| Hall E   | Seed Life Hall                |
| Hall F   | Overseas Hall                 |
| Hall G   | Agricultural Experience Hall  |
| Hall H   | Healing Agriculture Hall      |

| 1 | Opening Ceremony Venue  |
|---|---|
| 2 | Fair of the Best Small Agriculture in Gyeongsangnam-do Province |
| 3 | Local Cuisine Restaurant  |
| 4 | Livestock Festival  |
| 5 | Food Truck Hall   |
| 6 | 'First Jinju Burdock Root and Chinese yam farm' Festival        |
| 7 | Safety Experience Classroom                                     |
| 8 | Chrysanthemum Art Exhibition                                    |

### **Shuttle Bus**



#### **Shuttle Bus** Route

KOEN (Vacant Lot)

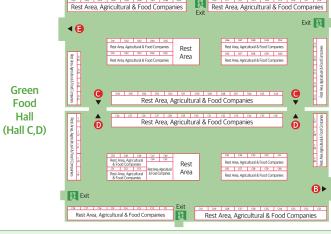
Front of **Exhibition Hall** 

Operating Twice Daily

### **Exhibition Hall Layout**

Farm Machinery Companies Farm Machinery Companies Large-Scale Agriculture Agricultural Machinery **Technologies** Drones Hall /Helicopters (Hall A) Large-Scale Agricultural Machinery Farm Machinery Companies Farm Machinery Companies

Photo Hall Promotion Hall (Hall B) Gyeongsang National Gyeongsangnam-do



Agriculture Technologies Hall (Hall A)

Green

Food Hall

- Exhibition of high-tech agricultural drones and unmanned helicopters for pest-control
- Exhibition of small & medium sized and life-friendly Korean agricultural machines

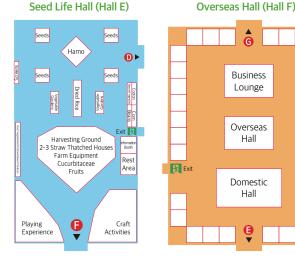
Promotion Hall (Hall B)

- · Promotion Booth for Jinju City & Gyeongsangnam-do Province Hamo Photo Hall
- Promotion Booth for Gyeongsang National University

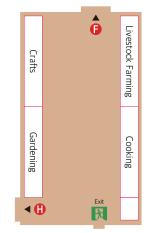
Green Food Hall (Hall C&D)

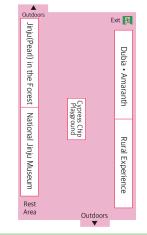
- Sales booths for the specialty from Jinju and Cities of the Southern Coastal Area
- Exhibition and Sales of excellent agricultural products (local specialty) from Gyeongsangnam-do Province

Seed Life Hall (Hall E)



Agricultural Experience Hall (Hall G) Healing Agriculture Hall (Hall H)





Seed Life Hall (Hall E)

- · Creating a space for understanding: Importance of Seeds & Securing Future Food Resources
- Education on agriculture field through harvesting activities

Overseas Hall (Hall F)

- · Exhibition of international agricultural technologies. Experience of foreign culture and food
- · Display of promising agricultural & specialty products for export from Gyeongsangnam-do Province

Agricultural **Experience Hall** (Hall G)

• Curating diverse experiential programs utilizing agricultural materials • Experience Hall for understanding agriculture and providing healing and inspiration

Healing Agriculture Hall (Hall H)

- · National Jinju Museum and Traditional experiences
- at the Agricultural Museum
  - Carpentry by Forest in Jinju and Gardening Experiences
  - Healing through agricultural activities



**Healing Picnic** with Agriculture

2023

# Jinju International **Agriculture & Food Expo**

**Nov. 1** (Wed) **- 5** (Sun), 2023

Jinju Stadium





Venue | Jinju Stadium

Exhibition Scale | 20 Countries, 250 Companies, 500 Booths

|                  | •   | ,  |   | ,                                 |
|------------------|---|--|---|-----------------------------------|
| Event<br>Date    | Main Events   | Exhibition                                       | Activities                              | Side Events                       |
| Nov. 1<br>(Wed)  | Opening<br>Ceremony<br>(Outdoor<br>Performance<br>Venue)<br>Welcome<br>Luncheon<br>(MBC Convention<br>Center) | Agriculture Technologies Hall - Promotion Hall - | Rural<br>Experience<br>-<br>Native Seed |                                   |
| Nov. 2<br>(Thur) | Export<br>Consultation<br>(MBC Convention<br>Center)  | Green Food<br>Hall<br>-<br>Seed Life Hall        | (Experience)  - Traditional Game        | Cultural /<br>Art<br>Performances |
| Nov. 3<br>(Fri)  | MOU Signing<br>Ceremony<br>(MBC Convention<br>Center)   | -<br>Overseas Hall                               | (Experience) - Garden Crop              | -<br>Livestock<br>Festival        |
| Nov. 4<br>(Sat)  | Cultural /<br>Art   | Agricultural<br>Experience<br>Hall               | (Experience)  - Woodcraft (Experience)  |                                   |
| Nov. 5<br>(Sun)  | Performances  | Healing<br>Agriculture<br>Hall                   | (Experience)                            |                                   |

### **Healing Picnic** with **Agriculture**



### **Special Event**

| Event  | Date                                | Venue                                |
|--|-------------------------------------|--------------------------------------|
| 2023 Jinju<br>Chrysanthemum<br>Art Exhibition                                  | Oct. 25(Wed) – Nov. 5(Sun),<br>2023 | Near Auxiliary<br>Stadium #8         |
| The 13th<br>'Native Agricultural<br>Product Seed'<br>Exhibition                | Nov. 1(Wed) - 5(Sun), 2023          | Seed Life Hall<br>(Hall E)           |
| Export<br>Consultation   | Nov. 2(Thur) 10:00-17:00,<br>2023   | MBC<br>Convention<br>Main Hall<br>II |
| The 25th Jinju<br>Agricultural Products<br>Export Excellence<br>Award Ceremony | Nov. 1(Wed) 11:00-12:00,<br>2023    | MBC<br>Convention<br>Main Hall<br>II |
| MOU<br>Signing<br>Ceremony   | Nov. 3(Fri) 17:00, 2023             | MBC<br>Convention<br>Main Hall<br>II |
| Safety<br>Experience<br>Classroom  | Nov. 2(Thur) - 3(Fri), 2023         | Jinju Stadium<br>Parking Lot         |

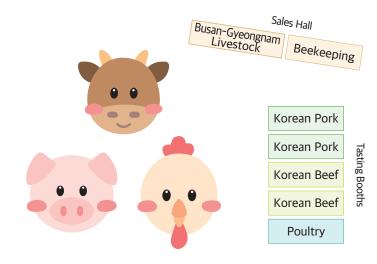
## Seminar

| Event   | Date                             | Venue                               |
|---|----------------------------------|-------------------------------------|
| 2023 Jinju<br>International Agricultural<br>Expo International<br>Symposium | Nov. 1(Wed) 14:00-18:00,<br>2023 | MBC<br>Convention<br>Main Hall<br>I |

### **Side Events**

| Event                            | Description  | Venue                           |
|----------------------------------|--|---------------------------------|
| Cultural<br>Performance<br>Event | Cultural Performances     (Traditional Korean Music Performance,<br>Dance of Prodigals,<br>Guest Singer Performance) | Outdoor<br>Performance<br>Venue |
| Livestock<br>Festival            | Livestock Festival     (Livestock Product Tasting and Discount Sales)  | Outdoors                        |

### **Livestock Festival**





Korean Pork

Promotion Booths

Poultry

### **Activities**

| Section                  | Activities   | Venue                                     |
|--------------------------|--|---|
| Livestock                | <ul><li>Baking Cookies</li><li>Making Calf Bags</li><li>Making Card Using Wool Balls</li><li>Touching Insects</li></ul>  |   |
| Crafts                   | <ul><li> Making Squishy Balls</li><li> Making Hanji Mood Lights</li><li> Making Shell Crafts</li><li> Making Animal Keychains</li></ul>  | Agricultura<br>Experience                 |
| Gardening                | <ul><li> Making Pet Plants (Marimo)</li><li> Making Cinnamon Garlands</li><li> Making Topiaries</li><li> Planting Succulents</li></ul>   | Hall<br>(Hall D)                          |
| Cooking                  | <ul><li>Baking Fluffy Waffles</li><li>Making Traditional Korean Sweets</li><li>Making Kids' Cocktails</li><li>Making Craft Homemade Syrup</li></ul>  |   |
| Healing<br>Experience    | <ul> <li>Planting Experience</li> <li>Making Solid Air Fresheners</li> <li>Making Wreaths</li> <li>Making Jelly Candles</li> <li>Making Pressed Flower Accessories</li> <li>Making Automata</li> </ul> | Healing<br>Experience<br>Hall<br>(Hall H) |
| Korean Traditional Games | Yut Nori     Ddack-ji-chigi     Jegi-cha-gi     Tuho     Sabang-chigi     Paeng-i-chigi  | Outdoors                                  |

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Exhibition

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